





Matthew Juzenas
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TECHNICAL SKILLS

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat, Microsoft Office, Keynote, MURAL, Google Suite

DESIGN SKILLS

Design Thinking, Ideation/Brainstorming/Concepting, User Experience Design, Web Page Layout, Presentation/Speaker Support, Information Graphics, Video (Art Direction), Packaging, Corporate Identity Systems, Advertisement Layout, Editorial Layout, Brochures, Promotional Design, Photography, Photo Editing

PROFESSIONAL/ LEADERSHIP SKILLS

Team Building, Professional Development, Mentoring, Running Effective Meetings, Culture Building, Creating Collaborative Environments, Creative Retreats, Strategic Problem Solving, Public Speaking, Educational Design, Curriculum Development

PROFESSIONAL EXPERIENCE

ISLANDS OF BRILLIANCE

August 2019 to Present

Creative Director, Director of Educational Content

Primary responsibilities include design, development, and delivery of our workshop experiences for our students ages 8+ on the autism spectrum. In the spring of 2020, we took our in-person workshops online – expanding our offerings from three programs to 12 offerings and taking our annual program hours from 256 (2019) to 832 (2021). This expansion increased access to students beyond Southeastern Wisconsin to 10 states. Our programs tap into neurodiverse creativity through graphic design to build confidence, self-determination, and social emotional learning – changing the perceptions of neurodiverse capabilities in the community and workforce. In addition to developing programs for our students, I created and moderate a weekly support group for the parents of Islands of Brilliance.

CKLP CREATIVE SOLUTIONS, LLC

January 2019 to Present

Graphic Designer, Consultant, Owner

MILWAUKEE INSTITUTE OF ART AND DESIGN

January 2017 to May 2022

Adjunct Professor: Senior Portfolio and Professional Development

CPI (CRISIS PREVENTION INSTITUTE)

May 2014 to January 2019

Creative Director

Leading a team of three designers, five writers, and a project manager, I was responsible for the strategic and creative vision of the Marketing department. Working closely with the CMO and Marketing Director, I was brought on to grow the creative team and enhance the branding and awareness of CPI. Working with leaders across the organization, we created strategic and creative approaches to spread the mission of building a safer, more caring world. During this time, CPI gained 12-17% growth in revenue year-over-year. In addition to elevating the brand, I implemented new project and asset management systems to create transparency and promote collaboration across departments throughout the organization.

ASCEDIA

December 2012 to May 2014

Art Director

Responsible for Art Direction of the agency's creative department. Oversaw creative projects from conception to completion, as well as personally executing work. Hired to expand their creative department and services beyond web design to include: branding, logo design, print design as well as strategic planning for projects. Helped to build and foster a collaborative work environment. Helped to implement new agency workflow and file management processes.

MJ DESIGNS, LLC

January 2011 to December 2012

Graphic Designer, Owner

Graphic design and meeting production for a wide variety of clients ranging from small businesses to Fortune 500 companies.

FULLHOUSE INTERACTIVE

January 2004 to January 2011

Art Director, Business Communications and Marketing Teams

Focused primarily on the B2B side of the agency, in 2010 shifted focus to work with the internal marketing team. Web design, eNewsletter design, video production (concepting to art direction/set design on location), print design (invitations, sell sheets, newsletters, catalogs). Creative project lead on multiple Corporate Events (national sales meetings, new product launches) for Miller Brewing Company (now MolsonCoors) and Manpower.

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EDUCATION

MILWAUKEE INSTITUTE OF ART AND DESIGN

1999–2003

BFA in Communication/Graphic Design

UNIVERSITY OF IOWA

1995–1998

School of Education; Elementary and Special Education

VOLUNTEER WORK

RACINE ARTS COUNCIL EXECUTIVE BOARD MEMBER

September 2020 to Present

Secretary

ISLANDS OF BRILLIANCE

2012 to August 2019

Creative Program Lead and Creative Mentor

Islands of Brilliance is a non-profit learning experience developed specifically for children and young adults on the autism spectrum. Help develop curriculum, assist in recruitment of qualified design mentors, fund-raising, and building awareness of the organization.

SALVATION ARMY OF MILWAUKEE

2010 to 2012

Graphic Designer

Design layout for event invitations, brochures, direct mail, and web graphics.

UNITED CEREBRAL PALSY OF SOUTHEASTERN WISCONSIN

2007 to 2010

Graphic Designer

Design layout for annual reports, event invitations, brochures, various marketing materials, program logo designs, and event photography.